

Valley Fire & Rescue

Community Impact & Strategic Outlook

2020–2024 Incident Review | Community-Focused Future

Growing Call Volume Reflects Changing Community Needs

From 2023 to 2024, Valley Fire & Rescue saw a 39% increase in total call volume. As our community evolves, so do the needs of those we serve.

Notable incident increases included:

Fires: Up 145%

Good Intent Calls: Up 66%

Service Calls: Up 62%

These increases are closely tied to the growth and development in our area, especially related to the construction of an industrial area, population growth, and higher traffic volumes.

While extrication incidents have not increased, motor vehicle-related emergencies remain our most frequent and high-risk calls.

A broader review of trends from 2020 to 2024 shows a sustained rise in fire-related incidents, with an 88% increase over four years. These statistics are shaping our focus moving forward.

Setting Priorities for a Safer Tomorrow

Based on local data and our commitment to preparedness, Valley Fire & Rescue will focus on three strategic areas:

Fire Response & Mitigation

26% of training time (approx. 23 hours/year) will be dedicated to fire-related skills.

Evaluate and modernize our apparatus, with an urgent focus on replacing our 1997 fire engine.

Assess and upgrade firefighting equipment to ensure top-tier performance and safety.

Continually review our training program to match emerging risks and technologies.

Motor Vehicle Incident Response

28% of training time (approx. 25 hours/year) will focus on vehicle incident response and extrication.

Explore opportunities for specialized extrication training.

Ensure our crews are equipped and trained for high-impact, high-frequency responses.

Adapting to Growth & Community Needs

Develop scalable plans to address the growing volume of emergency calls.

Expand our presence through community events, education programs, and partnerships.

Strengthen our volunteer base through active recruitment efforts—with a goal to onboard 8 new recruits to help meet the increasing demand for service.

Invite new and longtime residents to join our mission—whether as firefighters, junior members, or community volunteers.

Review staffing and response times, and set realistic goals for continued improvement.

Our Commitment to You

As we grow with our community, Valley Fire & Rescue remains committed to protecting lives and property with professionalism, preparation, and compassion. This report reflects not just the challenges we face—but our plans to meet them head-on.

Together, we'll continue building a safer, stronger community.